

Classic Photo Booths

**INITIAL INFO PACK
OWNER/OPERATOR OF CLASSIC PHOTO BOOTHS**

**Classic Photo Booths Ltd
hello@classicphotoboosts.co.nz
www.classicphotoboosts.co.nz
Telephone: 0800 746 862**

**Without Prejudice
Private & Confidential**

Dear Interested Party

Thank you for communicating your interest in becoming an owner/operator of Classic Photo Booths.

This letter outlines the application/selection process and also provides some general detail around the Classic Photo Booths business.

Classic Photo Booths was launched in October 2012 at the Canterbury A&P Show by husband-and-wife founders Mark Bamber and Brigid Rennell.

The photo booth business has since grown to be the largest photo booth operator in the South Island, providing quality photo booth hire for weddings, festivals, school balls, corporate events and private parties.

The duo design and build their own photo booths in Christchurch and have developed three unique styles of booth including their Classic Photo Booth, Mini Photo Booth and a Vintage Photo Booth themed set.

We're now looking for photo booth owner/operators in the following areas:

Nelson/Marlborough
Timaru
Queenstown/Wanaka
Dunedin

More Regions will become available soon, please contact us now to Register your interest in another Region.

This is a unique opportunity to become involved on the ground floor of this fantastic business for a very reasonable cost.

Once we have received your application, we'll be in contact with you for further discussions.

To find out more please download and read the Initial Info Pack, complete the Application Form and email back to mark@classicphotoboosts.co.nz or post to

Mark Bamber,
Classic Photo Booths,
PO Box 149,
Akaroa 7542
New Zealand



Mark Bamber
Director
Classic Photo Booths Ltd

Classic Photo Booths Limited

Postal: Classic Photo Booths Ltd, PO Box 149, Akaroa 7542, New Zealand. **Web:** www.classicphotoboosts.co.nz **Email:** hello@classicphotoboosts.co.nz

YOUR BUSINESS WILL BENEFIT FROM

- Centralised Bookings
- Marketing
- Sales/Business Development Support
- Custom Photo Strips & Design Services
- Custom Envelopes
- After Sales Service
- Road map of new products, services and extensions

YOU'LL RECEIVE

- Right to use our trade name in your region
- Right to operate in the defined region
- Initial training for you, your partner and/or key staff
- Photo Booth Operators Manual
- Initial Marketing Programme
- On-going use of our Photo Booths/Hardware/Software
- Proven sales techniques that will grow your business fast

OUR SELECTION PROCESS

STAGE ONE: Interested Parties to download and read the Initial Info Pack, complete the Application Form and email back to mark@classicphotoboosth.co.nz or post to

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Classic Photo Booths,
PO Box 149,
Akaroa 7542
New Zealand

STAGE TWO: Interested Parties to sign our standard Non-Disclosure Agreement.

STAGE THREE: Classic Photo Booths will provide an information pack and proposed business model for the selected Region.

STAGE FOUR: Prospective owner/operator will travel to Christchurch to visit with the owners and to see photo booth events in action.

STAGE FIVE: Classic Photo Booths will share indicative financials and draft contract.

STAGE SIX: Completion of the final agreement and signing of the owner/operator contracts.